

“Best Cost Effective City for Foreign Direct Investment”

Brownsville, Texas was ranked as the Best Cost Effective City, North American City of the Future 2009/10 by *fDi Magazine*, scoring highly in the categories of economic potential and infrastructure as well as quality of life.

This is the first year Brownsville makes the list. The fDi Cities of the Future shortlists are created by the independent collection of data by fDi Benchmark, across nearly 400 North American cities.